

Resume

Dr. DHIRAJ SHUKLA

H.O.D

&

Associate Professor

Department of Journalism and Mass Communication

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Dr. Dhiraj Shukla is Associate professor and H.O.D. of the Department of Journalism and Mass Communication in the Guru Ghasidas Vishwavidyalaya (Central University), Bilaspur. He has done his Ph.D. in Journalism & Mass Communication. He holds double Master's degree M.J. and M.Com. He is also UGC-NET qualified in Journalism & Mass Communication. He has more than 15 years of rich experience in teaching. He has participated in several National & International seminars/workshops/conferences. His specializations are Development Communication, Public Relations , Corporate Communication and Theory of Communication. He has also more than 10 years administrative experience.

Qualification :

Professional

- **Ph.D. in Mass Communication and Journalism** from M.G.K.V., Varanasi.
- **UGC-NET qualified in Mass Communication and Journalism.**
- Master of Journalism (M.J.) with specialization in Public relations.
- Bachelor of Journalism (B.J.) With Gold Medal
- M.Com.

Experience:

- Presently working as Associate Professor & H.O.D. of the Department of Journalism and Mass Communication in the Guru Ghasidas Vishwavidyalaya(Central University),Bilaspur
- Worked as in-charge H.O.D. Department of Journalism in Uttarakhand Sanskrit University,Haridwar
- Worked as Principal-In-Charge as well as HOD in the CJMC TMU Moradabad
- Worked as H.O.D. in IMS Dehradun
- Worked in the **Hindustan, Varanasi.**
- Worked in the **Amar Ujala,Varanasi**
- *Editor* of refereed and listed research journal **Pragyaan: Journal of Mass Communication**
- *Worked as Members in the Board of Studies of several universities*

Awards and Certificates :

- IInd Prize in Debate Competition on 'AIDS' organized by Govt. of India.
- Participated in various International and National Seminars/Workshops.
- Chaired the session in several International Seminar
- The Best Paper Presenter in International Conference on Indian Cinema and Alternative Networks

Research Publications:

1. TRACES OF COMMUNICATION IN THE VEDIC AND SANSKRIT TEXT:STUDY OF THE NON-VERBAL COMMUNICATION IN THE NATYASAstra, SHODH PRAGYA,Vol. DEC 2016,published in the year 2016
2. DISSEMINATION OF DEVELOPMENT MESSAGE:ROLE AND USES OF MASS MEDIA, MEDIA JAGAT,Vol. Jan. 2013 TO Dec.2013, published in the year 2017
3. DEVELOPMENT MESSAGES:CONTRIBUTION AND DISRIBUTION PATTERNS IN INDIAN PERSPECTIVES, MEDIA JAGAT, Vol. Jan. 2014TO Dec.2014, published in the year 2017
4. TRADITIONAL MEDIA:USES IN DISSEMINATION OF DEVELOPMENT MESSAGES, MEDIA JAGAT, Vol. Jan. 2015 TO Dec.2015, published in the year 2017
5. ROLE OF NEW MEDIA IN EDUCATION EXTENSION, MEDIA JAGAT,Vol. Jan. 2016 TO Dec.2016, published in the year 2018
6. FACEBOOK AND TWITTER:THE SOCIAL MEDIA PLATFORMS FOR FEEDBACK IN TV NEWS CHANNELS, MEDIA JAGAT,Vol. July 2017 TO Dec.2017, published in the year 2018
7. DEVELOPMENT MESSAGE DISSEMINATION AND MEDIA: AN OVERVIEW OF CHALLENGES AND IMPLICATIONS OF MASS MEDIA IN 21st CENTURY, Vol. LIBERTY,DIGNITY AND CHANGE IN JOURNALISM (EDITED BOOK), published in the year 2018
8. COMMUNICATION AND VEDA: ARTICULATION OF EXPRESSION IN THE VEDIC ERA, SHODH PRAGYA,Vol. DEC 2018,published in the year 2019
9. IMPACT OF NEO-REALISM MOVEMENT IN INDIAN CINEMA,Vol. WORLD CINEMA AND ALTERNATE NETWORKS(EDITED BOOK), published in the year 2019
10. VEDA AND COMMUNICATION:IDENTIFICATION OF COMMUNICATION PROCESS DURING VEDIC PERIOD, SHODH PRAGYA,Vol. DEC 2019,published in the year 2020

Personal Details:

Father's name : Late RAJENDRA SHUKLA
Date of Birth : 18-04-1970
Nationality : Indian
Language : English, Hindi
Gender : Male
Marital Status : Married.
Interests : Playing Cricket, Participating in Radio talk, Reading articles and public relations.

Date:/...../.....

Signature:

