



Department of Management Studies Guru Ghasidas Vishwavidyalaya

(A Central University)

Organises

6 DAYS

**ONLINE WORKSHOP
ON RESEARCH
METHODOLOGY**

DATE - 18/04/2022 TO 23/04/2022

MODE - ONLINE

TIMINGS - 03:30 P.M TO 05:30 P.M

KEY TAKEAWAYS

- Hands on Training in SPSS
- Introduction to Social Science Research
- Formulation of Research Problem
- Developing Hypothesis and Objectives
- Introduction to Qualitative Research
- Introduction to Quantitative Research
- Primary Data Collection (tools and Techniques)
- Sampling Design
- Measurement Scale
- Questionnaire Design
- Types of Statistical Tools for Data Analysis
- Descriptive Statistics using SPSS
- Hypothesis Testing using SPSS
- Interpretation & Report writing

RESOURCE PERSON

Dr. Minal Uprety

Prestige Institute of Management &
Research, Indore

Dr. Pratibha Barik

Shri Shankaracharya Professional
University, Bhilai

For Further Details Contact:

Head of Department

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Registration Link:

<https://forms.gle/z2AZBmBZnq4xYqpE6>

Meeting Link:

<https://meet.google.com/xoo-qmgt-fjg>